



# HISPANIC HERITAGE MONTH

Hispanic Heritage Month recognizes the achievements of Hispanic-Americans who have enriched our nation for generations by making contributions in science, education, the arts, and public service.

**SEPT 15 - OCT 15**

[HispanicHeritageMonth.com](http://HispanicHeritageMonth.com)

# SPONSORSHIP OPPORTUNITIES

# 2023

We invite you to join us as we highlight Hispanic cultures & celebrate the contributions of Hispanic leaders in South Carolina!

Hispanic Heritage Month presents an excellent chance for you to increase your brand's visibility to a local, regional, & nationwide audience.

Additionally, partnering with the Hispanic Alliance positions your company as a trusted partner and supporter of ours, increasing your reach to an audience experiencing exponential growth in South Carolina, the Hispanic community.



**PRESENTING**



**GOLD**



**SILVER**



**BRONZE**

All Proceeds Benefit:



# \$15,000 Presenting



- Official Partner of Opening Night Celebration

*más*  
*Salsa*

A Collaborative Event by:



- Logo featured on three Hispanic Heritage Month Billboards in Greenville County
- Paid Digital Advertising campaign with 100,000 impressions guaranteed
- Official Partner of Orgullo Hispano - a 30-day social media feature, average reach per day: 300 followers
- Recognition in all marketing efforts in English and Spanish including press releases, social media, invitation, and program, with a potential reach of 12,500 individuals
- Linked logo on HispanicHeritageMonth.com, 15,000 Google Search impressions for 2022 HHM
- Company highlighted in Hispanic Alliance's 2023 Annual Report

SEPT 15 - OCT 15





# \$7,500

## GOLD Sponsor



- Logo Recognition at Opening Night Celebration:

*más Salsa*

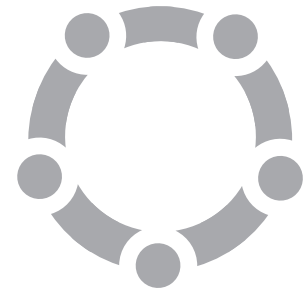
A Collaborative Event by:



- Paid Digital Advertising campaign with 100,000 impressions guaranteed
- Partner of Orgullo Hispano - a 30-day social media feature, average reach per day: 300 followers
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# \$5,000 SILVER Sponsor

- Logo Recognition at Opening Night Celebration: *más Salsa*

A Collaborative Event by:  upstate international  
South Carolina. Including The World.  HISPANIC ALLIANCE  
Celebrating our diversity.

- Recognition in all marketing efforts in English and Spanish including press releases, social media, invitation, and program, with a potential reach of 12,500 individuals
- Linked logo on HispanicHeritageMonth.com, 15,000 Google Search impressions for 2022 HHM
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# \$2,500

## **BRONZE** Sponsor

- Recognition in all marketing efforts in English and Spanish including press releases, social media, invitation, and program, with a potential reach of 12,500
- Linked logo on [HispanicHeritageMonth.com](https://HispanicHeritageMonth.com), 15,000 Google Search impressions for 2022 HHM
- Company highlighted in Hispanic Alliance's 2023 Annual Report

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Hispanic Heritage Month  
is proudly celebrated by:

